

**The Reality Role of Public Opinion "Talk Show" Programs Presented Political Issues
in the Egyptian Satellite Channels from the Perspective of a Youth Blind**

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Abstract

This paper is spoken about the Egyptian talk show and how Youth blind show it. There is no doubt that the Egyptian society before the revolution of January 25 and June 30 is change in all of his speak between youth from modern films and serials and football to talk in the design and analysis of the future of Egypt after eras of tyranny and corruption, the Egyptian people manage to get out the silence and indifference to announce his speech for take his free and claim their rights to live in a decent life. And there is no doubt that people with special needs in general and the blind in particular, have had an active role in these revolutions as Social group have the same rights and have the same duties in the Egyptian society, The study attempts to answer the fundamental question that Does opinion programs "Talk Show" in the Egyptian satellite channels play a role in raising awareness of political issues in events and the formation of political concepts on some of the core issues in the community for Youth blind, and who there sea the reality of this program. The most important results of the field study: 100% of the study sample blind watching TV. Although Youth blind youth watching "Talk Show" heavily however it, they do not trust the views of providers.

Index Terms: Opinion programs, Youth blind youth, talk show, Egyptian satellite channels.

واقع تناول برامج الرأي التوك شو Talk Show القدمه في الفضائيات المصرية للقضايا السياسية من وجهة نظر الشباب المكفوفين

لا شك أن المجتمع المصري قبل ثورتي ٢٥ يناير و ٣٠ يونيو أختلف اختلافا كبيرا عنة بعدهما ولاسيما في المجال السياسي حتى تحول الحديث بين الشباب من حديث أفلام ومسلسلات وكرة قدم إلى حديث لرسم وتحليل مستقبل مصر ما بعد عهود الاستبداد والفساد، فقد أسنطاع الشعب المصري أن يخرج عن حالة الصمت واللامبالاة ليعلن كلمته وعن إرادته الحرة في التغيير والمطالبة بحقوقه في العيش في حياه كريمة. ومما لا شك فيه أن ذوى الاحتياجات الخاصة بوجه عام والمكفوفين بوجه خاص، كان لهم دورا فاعلا في تلك الثورات، ليعلنوا عن مشاركتهم كشريحة اجتماعية لها نفس الحقوق وعليها نفس الواجبات في المجتمع المصري وانخرطوا مع الشعب المصري بكافه طوائفه ليعلنوا تبنيتهم للثورة وحقهم في المشاركة في القرار المصري بالوقوف ضد حكم الاستبداد. ومن هنا يمكننا طرح السؤال التالي: هل برامج الرأي "التوك شو" في القنوات الفضائية المصرية تلعب دورا في التوعية بالقضايا السياسية للشباب بالأحداث وتكوين مفاهيم سياسية حول بعض القضايا المحورية في المجتمع وهل تسهم في التأثير على رأى الفرد في الحكم على المواقف والأحداث السياسية التي تدور حوله؟ وهذا ما ستحاول الدراسة الحالية الإجابة عليه وعلى تساؤلات هامة أخرى.

Introduction:

The mediator to reality watch accelerated technological variables that may contribute to the creation of environments filled with contradictions of intellectual,⁽³⁾ which reflected negatively in a clear picture on the lifestyle in Arabic communities and affect the intellectual trends of the sons, from these variables are the media which is still a lot of people but the media themselves are unaware of their impact on society and future generations, and consider it just a means for education and entertainment, and sometimes settling accounts and change the social reality sometimes many more oblivious to the depth of their great impact on individual mentalities and behavior configuration.

Leading the media play an essential role in managing the struggle within society's attitudes aimed at transforming conflict sometimes and other times it concurs with the views around and then television becomes the primary source for information,⁽⁴⁾ And the effects of the media in building public perceptions highlights the importance of the role played by these means In shaping the public's awareness of the issues of concern to public opinion through special daily talk shows including relevant current events affecting the lives of individuals and be the subject of controversy and disagreement on many issues and themes of daily life, increasing the time devoted by individual to handle output media or some even today has become part of daily life. There is no doubt that Egyptian society by revolutions of January 25 and June 30 varied through it afterwards, especially in the political sphere until the talk between Youth people of modern movies, series, to talk to draw and analyze the future of Egypt after the reigns of despotism and corruption. The Egyptian people were able to get out of silence and indifference to announce his word and his free will to change and to claim their rights to live a decent life.⁽⁵⁾

Undoubtedly, the disabled generally and the blind in particular, had an active role in those revolutions, to declare their participation as the social group have the same rights and the same duties in Egyptian society and engaged with the Egyptian people all walks of life to announce adoption of the revolution and their right to participate in the resolution of the Egyptian stand against tyranny On 18 March 2012 progress Fawzi Yahia Bassiuni (45 years), the teacher of the first Ismailia philosophy, to pull leaves presidential bid as the first blind makes leaves presidential bid, As well as the participation of the disabled and the blind specifically against former President Mohamed Morsi claimant him to step down on June 30, 2013.⁽⁶⁾

It is already clear what political activity in the area of dialogue and the active participation of blind people in political life, crystallized this movement clearly win Chabane, Dr. Abdel Qader good shimi Professor DAU Powell Chair for blind people 2012 after its establishment in 1866.⁽⁷⁾

And from here we can ask the question: can view opinion programs "Talk Show" on the Egyptian satellite channels play a role in raising awareness of political issues for the Youth blind and configure political concepts on some central issues in society and can contribute to influencing individual opinion in judging the attitudes and political events

(The Reality Role Of Public Opinion "Talk...)

that revolve around it? This current study will try to answer the important questions.

Description of the Experiment and Applied Method

Sample:

Researcher chooses the sample intentional community is blind Youth people in tertiary education from the age of 18 years and the beginning of "Attention and political awareness to youth strength 200 single males and females for regions of high economic level across "New" Egypt and the other representing the low economic level "Nagpur" Sample will be drawn by simple random method for the following reasons:

1. The diversity in the levels of economic, social and gender.
2. Questionnaire was distributed through interview and questionnaire read a newspaper by the Finder to search string so it will be Number 200 vocabulary 100 individually for each population area so that the researcher of the research procedure and not waste time.

Type and the Methodology of the study:

This study of the quality of the descriptive research aimed at the study of a particular phenomenon is a Youth blind attitudes towards the introduction of political issues in the opinion programs offered in the Egyptian satellite Tv., based the study on a survey method (which is the effort scientifically structured to obtain data, information, and descriptions of the phenomenon in question) in order to gather facts and information on the trends of Youth people are blind to the introduction of political issues in the opinion presented in the Egyptian satellite television programs and the level of political knowledge, and their dependence on public opinion "Talk Show" political programs as sources for their information.

Study Tools Experimental:

The researcher used the questionnaire through the interview between the researcher and the Youth blind people to find out their answers were monitored to see youth trends towards political awareness of issues covered by the opinion programs "Talk Show" in the Egyptian satellite.

Stability of Study:

The researcher used the way reapply questionnaire 5% of the sample, two weeks after the implementation of the field study, and after the application of the equation (Cooper) to calculate the percentage of agreement between the first application and the second, proved the existence of high volatility factor of 85%.

Honesty of study:

Honesty has been achieved through the presentation of the questionnaire on a group of arbitrator's specialists in the media, so as to measure the sincerity and validated. As it was done before me test on a sample of the research society of 5% to ensure the clarity of the questionnaire. Based on the test and the opinion of the arbitrators was rearranging some of the questions in the questionnaire, it was also shut down some open questions.

Discussions And Results:

⊠ Youth Blind and watching Tv.:

Response	Repetition	Percentage
YES	200	100%
NO	-	-
Total	200	100%

The table shows that 100% of the blind sample watching Tv. while Visual disability, this may be due to what the television elements attract and nature spread in all the houses of the poor before the better-off.

☒ Youth Blind and Talk Show Programs, and what are the main reasons behind it?

Response	Repetition	Percentage
YES	200	100%
NO	-	-
Total	200	100%

That 100% of the blind sample follows "Talk Show" drivers may be due to those issues and the frequent problems and talk about them now than to resolve this confusion who hear him from ordinary peers to follow by themselves to have a substantive ruling on the matter.

☒ The length of time spent by Youth blind people in front of Tv. weekly.

Response	Repetition	Percentage
0:3 Hours	30	15%
More than 3: 6 Hours	60	30%
More Than 6 Hours	110	55%
Total	200	100%

The proportion of 55% of Youth blind sample follow the Tv. equivalent to more than 6 hours per week where she answered 110 single Youth blind people sample they follow Tv. equivalent to more than 6 hours per week, which is a large proportion among the blind and demonstrates the importance of follow- up to the Tv. to them so spend them big time over the past week, while 30% of Youth blind people sample any equivalent 60 single or Youth watch Tv. more than 3 hours And less than 6 hours and a large proportion also comes with these Youth owners of those responding ranked second in terms of hours watching television, while in third place 15% equivalent to approximately (30 Youth people) watching Tv. (0- 3) hours per week.

☒ Number of hours spent each day to listen to Programs of "Talk Show"

Response	Repetition	Percentage
0:2 Hours	33	16.5%
More than 2:4 Hours	45	22.5%
More Than 4 Hours	122	61%
Total	200	100%

The ratio of 61% of Youth blind sample follow Programs view "Talk Show" to the equivalent of more than 4 hours a day where the answer was 122 single Youth blind people sample they follow Tv. equivalent to more than 4 hours per week which is a large proportion among the blind and demonstrates the importance of follow- up to the Programs opinion Talk Show them so they spend them big time over the past week, while 22.5% of Youth blind people sample any equivalent 45 single or Youth Watch Tv. more than 2 hours and less than 4 hours " and a large proportion also comes with these Youth owners of those responding ranked second in terms of hours of viewing to view

programs "Talk Show", while in third place 16.5% equivalent to approximately 33 Youth pursuing Programs of "Talk Show" (0- 2).

Arrange Of Programs According to Youth blind.

Response	Repetition	Percentage	Ranking
Masr- Alyoum	115	57.5%	1
Al- Ashara Masa	20	10%	3
Akher Elnahar	15	7.5%	5
Hona Al- Asama	32	16%	2
AL- Kahera Alyoum	18	9%	4
Total	200	100%	

The more programs that follow the Youth blind people is "Egypt today" and media's Dr. Tawfiq Akasha to alfraaine frequent 115 individual study sample youth and a ratio 57.5% ranked first and this may be due to the frequent confusion arose about presenter media and media that accompany Haiat el dirdeiry in delivering the program and the channel, while the second program (here the capital- which offer lamees iron repeat CBC channel capacity 32 individual study sample youth and Amount 16% by a margin of about 41.5% which is a big difference between watching programs from Youth blind sample, followed by straight and third in "10 p.m. - Media's Wael IBRASHI on dream2" duplicates 20 single rate amount 10% of Youth blind people the study sample, And came in fourth place "orbit paid Tv. viewing-program Cairo today by AMR adeeb media" repeat single 18 and about 9% of the total study sample Youth blind people which is relatively strange due to the fact that the channel is encrypted, but this may be due to the availability of the program on the Internet specifically on You Tube and what he/she youth program clips via Face book, which invited Youth people to pay attention to follow- up, and is ranked fifth and last "Channel day- another day program offered by media Mahmoud Saad" repeat single 15 and 7.5% of Youth blind sample.

☒ The Presenter more than anchor from listening to trust his opinion and considers that its orientation is neutral?

Response	Repetition	Percentage	Ranking
Tawfik- Okasha	12	6%	3
El- Abrashy	5	2.5%	6
M. Saad	7	3.5%	5
Lamis	8	4%	4
Adib	13	6.5%	2
No- One	155	77.5%	1
Total	200	100%	

77.5% of Youth blind people sample does not trust the pinion of any of the providers, while 6.5% In second place with media views Amr adeeb, while third ranked media Tawfik Akasha 6% In terms of confidence in the opinions of Youth blind people the study sample, and came in fourth place lamis by iron 4% While media conquered Mahmoud Saad ranked fifth 3.5% came in ranked sixth and final media Wael Ibrashi of 2.5% in terms of confidence in the opinions of Youth blind people sample the current indicators are signs not understood despite close monitoring of the blind youth of "Talk Show" and her information's "Talk Show" drivers but they

do not trust their opinions.

☒ Do Youth blind cares to pursue political issues?

Response	Repetition	Percentage
YES	150	75%
NO	40	20%
Maybe	10	5%
Total	200	100%

That 75% Repeat 150 quested Youth blind people sample bother listening to political issues is consistent and study Faiza Taha Abdul Hamid Abdul Rahman⁽⁸⁾ in her study on Talk Shows with Arabic satellite channels and their relationship to the level of knowledge of adolescents with current events, plus 20% Youth blind people the study sample and the equivalent 40 quested pursue political issues occasionally, while 5% And repeat 10 studied do not care about political issues.

☒ Reasons for lack of interest in political issues:

Response	Repetition	Percentage
Too Much Political Issues	3	30%
Conflicting views about single- issue	4	40%
Broadcasters Themselves	2	20%
I follow the news in order to know what is going on around me only	1	10%
Total	10	100%

That 40% And repetition 4 Youth blind people studied the sample who did not follow the political issues in the Egyptian satellite channels believe that due to conflicting views on the issue in the various Programs, while 30% and repeat 3 studied Youth blind people sample who did not follow the political issues in the Egyptian view that satellite Tv. because it is due to a multitude of political issues, while 20% and repeat 2 studied Youth blind people who study sample Not pursuing political issues on the Egyptian satellite argue that because it is due to the broadcasters themselves and their way of showing those issues, while 10% and repeat 1 quested Youth blind people sample who don't follow politics on the Egyptian satellite view that reason because he continues to learn the news and what it only.

☒ Size of blind youth to adopt opinion Programs "Talk Show" provided on Egyptian satellite channels as a source of political information:

Response	Repetition	Percentage	Ranking
10:20%	-	-	5
More20%: Less50%	10	5%	4
50%: 75%	120	60%	1
More75%: 100%	10	5%	3
No- One	60	30%	2
Total	200	100%	

That 60% of Youth blind people sample the equivalent 120 quested rely on opinion programs drawn from 50% to 75% of their political opinion "Talk Show" presented in the Egyptian satellite channels which put a researcher puzzled how do not trust software providers and opinions and is installed in point 6, which demonstrates the confidence in saying editors and is more a media trust it came turn that 77.5% of Youth blind people sample does not trust with Editors

say nevertheless obtain their information from their programs, but this may be due to the aim of follow- up to some Youth blind people view Programs is to know what is going on around them and resolving controversial political events on the track, but come and analyze these events and influencing their opinions not replaced those programs might perhaps clear in point 8, which speaks for reasons that are not interested in political issues, and came in second to size dependence on software opinion As a source of political information is "No" or "Zero" 30% And repeat capability 60 quested, either came an average of more than 75% to 100% in size depending on the Programs opinion as a source of political information to the Youth blind people the study sample, and the fourth volume came to rely on software by Youth blind people sample to obtain information from them by more than 20% and less than 50% (5%) And repeat 10 studied, while ranked last without repetition or ratios of (20: 10%) the size of a Youth blind adoption programs view "Talk Show" presented in the Egyptian satellite channels as a source of political information. And a quick comparison between the two point 4 which shows the exposure level to view programs "Talk Show" and point 9 which explains the size depending on the Programs opinion "Talk Show" Youth blind draw their political illustrated shows no relationship between the size of a Youth blind people to adopt Programs of opinion and level of exposure, where the moral level of relationship size adoption Youth blind people view Programs and the level of exposure 0.713 when processing data using ANOVA test as reflected in the following table:

Moral Level	df	F Value	The Highest Exposure Level	Top Exposure
0.713	120	0.0338	122	120

It varies as a result of studying gift Salahuddin mogul⁽⁹⁾, role of Talk Shows on satellite trends University youth about some of the issues of political reform in Egypt following the revolution of January 25.

☒ The key issues "Themes" youth finds political blind she first noticeably opinion programs "Talk Show" provided in satellite Tv.? "You can choose more than one"?:

Response	Repetition	Percentage	Ranking
The cause of hereditary rule in Egypt	20	7"	10%
Regional water crisis in Egypt with its neighbors Africans "Renaissance Dam"	30	5	15%
Participate in the running for the People's Assembly and the Shura Council and their role in Egyptian political construction	40	6	20%
Participate in the vote and how to choose the right candidate	20	8"	10%
Views in the Egyptian revolution and the revolutionaries before and after During the occurrence	50	8	25%
Position of the ruling military council before, during and after the occurrence of the revolution	100	3	50%
Position of civil society organizations	20	8	10%
Position of the religious groups "Currents of political Islam" before, during and after the revolution	165	2	82.5%
Position of how the active participation of youth people in life in Egypt	30	7"	15%

Response	Repetition	Percentage	Ranking
Position from participating in political parties by youth people	10	10	5%
Attitude toward the political elites and opinion leaders	85	4	42.5%
Candidacy for the presidential elections and how to choose the president- elect of Egypt	20	8	10%
Position of president- elect by the public	15	9	7.5%
Position of opposition to president	188	1	94%

94% Youth blind people sample the study finds that the attitude of the opposition of the President, Whether negatively or positively the most important Political issues in which Youth people are blind they First interest opinion programs "Talk Show" Provided on Egyptian satellite, and was the issue of The position of religious groups "Political Islam" currents before, during and after the revolution in second place in Terms of the media their concerns into their Programs and by 82.5% Youth blind people the study sample, and the Issue of the position of the junta before, during and after the revolution occurs in the third place in terms of what paid opinion programs submitted by 50% of Youth blind people the study sample, In fourth place came the attitude towards the political elites and opinion leaders in terms of concerns Programs from the viewpoint of a Youth blind people the study sample in percentage 42.5%, conquered subjects views on Revolution and revolutionaries before, during and after they occur and regional water crisis in Egypt with the African neighbors "Bridging the Renaissance" ranked equal concerns opinion programs "Talk Show" from the viewpoint of a Youth blind people sample study 25% And in sixth place resolved the issue of participating in the run for the people's Assembly and Shura Council and their role in Egyptian political construction as one of the subjects that interested view programs "Talk Show" addressed from the viewpoint of the blind by 20% Youth blind people the study sample, while ranking seventh all inheritance issues of governance in Egypt and how active participation of youth in the life of Egypt's most important issues "Themes" youth finds political blind she first noticeably opinion programs "Talk Show" provided on Egyptian satellite channels by percentage 15% of Youth blind people the study sample, In eighth place came issues of participation in voting and how to choose the right candidate and the position of civil society organizations and to run for the presidential elections and how to choose the President of Egypt evenly among the most important issues "Themes" youth finds political blind she first noticeably opinion programs "Talk Show" provided on Egyptian satellite channels by percentage 10% of Youth blind study sample, and the ninth largest in 7.5% came the issue of position of President- elect by the public as one of the most important issues "Themes" political See Youth blind she first noticeably opinion programs "Talk Show" provided on Egyptian satellite, in 10th place and last position came from participating in political parties by Youth people as one of the most important issues "Themes" youth finds political blind she first noticeably opinion programs "Talk Show" provided on Egyptian satellite channels by

percentage (5%) Among the choices for Youth blind people the study sample.

✎ The key of political issues that seek blind youth where political education "You can choose more than one":

Response	Repetition	Percentage	Ranking
The cause of the dispute over the dam Renaissance and raised bad and positive on Egyptian society	200	100%	1"
Understanding of the Constitution and the laws have	100	50%	3"
Understanding the true roles MP who nominated them	200	100%	1"
Reasons not to imitate the blind for political office in the Egyptian society	200	100%	1"
Foundations which we can on the basis of assessment and a member of the People's Assembly President and all those who assume position politician in Egypt	200	100%	1"
Causes of conflict between trying to adhere to their religious and spiritual values, customs and traditions, and the temptations of the times and dissension	50	25%	4
Reasons to show the West that it seeks to cause harm homeland always	150	75%	2
Position to participate in the party by the Youth	100	50%	3
Understand how blind people participate in parties and how to be active where	200	100%	1

The most important political issues in which Youth people seeking blind political education are: ranked first in percentage 100% A. dispute came about bridging the Renaissance and its ill effects and positive Egyptian society, b. A true understanding of the roles of who nominated them, C. Reasons not to imitate the blind to political positions in Egyptian society, d. The foundations on which we can evaluate the President and Member of Parliament and both assume political office in Egypt, e. To understand how participation in parties and how to be effective came in second: the reasons for the show West that he always running home as one of the most important issues that Youth people need to educate blind people by percentage 75% Youth blind people the study sample, and resolved issues: a. position to participate in the parties by Youth, b. Understanding of the Constitution and the laws governing in third in terms of the most important political issues in which Youth people seeking political and educating blind people by percentage 50% Youth blind people the study sample, and came in fourth place and the final percentage 25% Youth blind people study sample cause conflict between trying to uphold religious and spiritual values, habits and traditions, and the temptations of the age and cuteness. The relationship between the Programs opinion "Talk Show" from the political issues and practice responses to youth like.

Response	Repetition	Percentage
YES	40	20%
NO	20	10%
Maybe	140	70%
Total	200	100%

70% Youth blind people sample does not affect its opinion programs, opinions and analyses in the exercise of political life in the Egyptian Street, while 20% Youth people that their opinion programs "Talk Show" impact on their political decisions towards the Egyptian Street

and abusing them, while 10% Youth blind people sample felt that decisions towards political issues and dealing with them in the Egyptian Street has sometimes affected their opinion programs "Talk Shaw" in satellite Tv.

- ⌘ The methods used by programs in shaping public opinion towards political issues and positions adopted by the software.

Response	Repetition	Percentage	Ranking
Videos Documentary Of The Event	20	10%	3
Hosting Guests	45	22.5%	2
Words Broadcaster And Analysis	135	67.5%	1
Total	200	100%	

67.5% Youth blind sample felt that the Programs opinion "Talk Show" depend on the words of the announcer itself as one of the main methods used by programs in shaping public opinion towards political issues and positions espoused by, while in the second hosting the guests and their analysis as one of the most important means used by programs of opinion "Talk Show" in shaping public opinion towards political issues and positions adopted by the proportion 22.5% of Youth people study sample, And was ranked third and final adoption of such programs on the documentary videos of the event described as one of the means used by them in shaping public opinion towards political issues and positions adopted by a percentage 10% Youth blind people the study sample, which varies relatively study Faiza Taha Abdul Hamid Abdul Rahman⁽¹⁰⁾ in her study on "Talk Shows with Arabic satellite channels and their relationship to the level of knowledge of adolescents" events where the adoption of the Talk Shows to guests participating in the paragraphs to try to explain everything about that case to the public the ratio of guests participating in the program "Today" Egypt 38.5% and 65.1% at 10 pm. and 88% in 90 minutes.

- ⌘ Does paid opinion programs "Talk Show" Youth blind people, to belong to political parties?

Response	Repetition	Percentage
YES	20	10%
NO	180	90%
Total	200	100%

90% of blind study sample was not driven by opinion programs "Talk Show" to belong to political parties and was not involved in the political parties due to the following reasons:

1. Not convinced work.
2. The fact that the parties do not reflect the real issues for the community.
3. Lack of democracy within the parties. While pushed those programs 10% And repetition 20 quested to participate in political parties.

Other Recommendations:

The researcher recommends the following:

1. Necessity to show the media on the satellite channels (print and audio-visual) more attention to the issue of bridging the Renaissance and

how political participation for the Blind, and make them aware of the methods has attractions, objectivity and openness in the handling, treatment, and more than trust and credibility as provided by these means of materials and political topics.

2. Necessity do (schools- universities- parties- civil society organizations- the Ministry of Youth- student and youth unions) the implementation of awareness training for the blind programs in order to achieve access information and practice applications information in political participation and political institutions methods, scientific discussion of the issues raised and respect for minority opinion the majority and the correct way to assess both assume the position of a political state by specialists.
3. Necessity to show the political parties more attention to Youth people blind and their cases, through the activation of the youth circles, and the use of their cadres in the party, and provide information to them about their role and their projects through direct and mass communication, in addition to supporting Youth people in addressing the issues and challenges that they face, particularly unemployment, education and others.
4. Necessity into account the nature of visual impairment during the announcement of the programs or newsletters sports, economic or political, and especially the completion of the reading voice and not just the written declaration does not, unfortunately, accompanied by a voice reading so they can keep track of what they see as a particular importance to them.
5. The need to move away from the media tampering consciously Youth people, and not cast them only for the subjects they teach well

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